



Media Literacy In Maynard Survey

Introduction

This Media Literacy Survey asked students at Maynard High School and the Fowler Middle School about media literacy education in Maynard Schools. The survey was composed of 24 questions regarding school experiences, at home discussions, and what benefits of media literacy education were most important to the student. The purpose of the survey was to identify areas of strength and areas that could be improved in the media literacy education of Maynard students. It received 546 responses from students in grades 4-12.

Key Takeaways

These takeaways include areas that stood out as strengths in Maynard's media literacy education, those that stood out as areas for improvement, and those that stood out as deficits in at-home media literacy training. Some points also include the average answers of respondents from the 4th grade or 12th grade, as strong presence of media literacy ideas in the 4th grade shows robust inclusion of those ideas throughout Maynard education, and 12th grade responses are indicative of the knowledge with which students are graduating from the Maynard School System.

Maynard's Strengths

1. 69% of students have learned to spot differences between a news story and an opinion story (79% of 12th graders)
2. 66% have discussed in class how media can be beneficial or harmful to their health, identity, and relationships (61% of 4th graders)
3. 79% have done a research project where they had to think of questions, gather information from multiple sources, and then summarize what they learned in a paper, video, presentation, or other form (95% of 12th graders)

Areas for Improvement

1. 34% have looked at media to identify stereotypes (39% of 12th graders)
2. 52% have looked at media and thought about how their opinions and beliefs influence what they think it means (56% of 12th graders)
3. 45% have learned how selling audience attention is the way media companies make money (52% of 12th graders)

At Home

1. 51% hardly ever comment on the pros and cons of life online with parents/guardians (12% do this often)
2. 47% hardly ever discuss what makes media sources trustworthy (13% do this often)
3. 39% hardly ever discuss decisions of what to share online (18% do this often)

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Full Survey Responses

In class, have you ever...

Looked at similarities and differences between different types of media? (For example, comparing the content on the internet with film, television or books)

| Count of Response Labels | | Column Labels | | | | | | | | |
|--------------------------|-----------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| No | 22 | 29 | 39 | 21 | 25 | 13 | 3 | 13 | 19 | 184 |
| Yes | 31 | 28 | 44 | 41 | 49 | 24 | 11 | 38 | 47 | 313 |
| (blank) | 8 | 2 | 6 | 7 | 5 | 5 | 2 | 1 | 8 | 44 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Analyzed an advertisement?

| Count of Response | | Column Labels | | | | | | | | |
|--------------------|-----------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| No | 45 | 40 | 47 | 31 | 40 | 20 | 6 | 16 | 27 | 272 |
| Yes | 6 | 17 | 35 | 29 | 34 | 18 | 8 | 35 | 39 | 221 |
| (blank) | 10 | 2 | 7 | 9 | 5 | 4 | 2 | 1 | 8 | 48 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Discussed how the choices made by people who create media influence people's thoughts, feelings, and beliefs?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | | | | | | | | | |
| No | 32 | 24 | 49 | 28 | 29 | 13 | 4 | 12 | 21 | 212 |
| Yes | 20 | 31 | 33 | 34 | 45 | 24 | 10 | 39 | 45 | 281 |
| (blank) | 9 | 4 | 7 | 7 | 5 | 5 | 2 | 1 | 8 | 48 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Made a video, script, or storyboard in school showing the plot of a book?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | | | | | | | | | |
| No | 35 | 30 | 37 | 22 | 42 | 9 | 3 | 16 | 13 | 207 |
| Yes | 16 | 26 | 44 | 40 | 32 | 29 | 11 | 35 | 53 | 286 |
| (blank) | 10 | 3 | 8 | 7 | 5 | 4 | 2 | 1 | 8 | 48 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Kept track of your media use?

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | | 35 | 45 | 46 | 40 | 47 | 21 | 9 | 36 | 42 | 321 |
| Yes | | 16 | 10 | 36 | 20 | 27 | 15 | 5 | 15 | 24 | 168 |
| (blank) | | 10 | 4 | 7 | 9 | 5 | 6 | 2 | 1 | 8 | 52 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Discussed how media can be beneficial or harmful to your health, identity, or relationships?

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | | 20 | 29 | 28 | 24 | 21 | 10 | 4 | 16 | 15 | 167 |
| Yes | | 31 | 27 | 54 | 38 | 53 | 27 | 10 | 35 | 51 | 326 |
| (blank) | | 10 | 3 | 7 | 7 | 5 | 5 | 2 | 1 | 8 | 48 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Learned how to spot the differences between a news story and an opinion story?

| Count of Response | Column Labels | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-------------|
| Row Labels | Grade 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Grand Total | |
| No | 20 | 13 | 22 | 28 | 27 | 7 | 4 | 19 | 14 | 154 | |
| Yes | 32 | 43 | 60 | 33 | 48 | 31 | 10 | 32 | 52 | 341 | |
| (blank) | 9 | 3 | 7 | 8 | 4 | 4 | 2 | 1 | 8 | 46 | |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 | |

Analyzed media to identify stereotypes?

| Count of Response | Column Labels | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-------------|
| Row Labels | Grade 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Grand Total | |
| No | 46 | 43 | 63 | 39 | 40 | 14 | 6 | 30 | 39 | 320 | |
| Yes | 5 | 12 | 16 | 23 | 35 | 22 | 6 | 21 | 25 | 165 | |
| (blank) | 10 | 4 | 10 | 7 | 4 | 6 | 4 | 1 | 10 | 56 | |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 | |

Worked with other students to make a video that was shown to other students, parents, or community members?

| Count of Response | Column Labels | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Grand Total |
| No | 40 | 28 | 56 | 31 | 56 | 11 | 3 | 17 | 15 | 257 |
| Yes | 10 | 27 | 23 | 31 | 19 | 25 | 9 | 34 | 49 | 227 |
| (blank) | 11 | 4 | 10 | 7 | 4 | 6 | 4 | 1 | 10 | 57 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Done a research project where you had to think of questions, gather information from multiple sources, and then summarize what you learned in a paper, video, presentation, etc.?

| Count of Response | Column Labels | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade | Grade |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | Grand Total |
| No | 17 | 15 | 10 | 19 | 28 | 5 | 1 | 3 | 3 | 101 |
| Yes | 33 | 40 | 69 | 43 | 47 | 30 | 11 | 48 | 61 | 382 |
| (blank) | 11 | 4 | 10 | 7 | 4 | 7 | 4 | 1 | 10 | 58 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Looked at music from different time periods and discussed how it reflects social values?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | | | | | | | | | |
| No | 37 | 37 | 58 | 47 | 58 | 31 | 9 | 29 | 34 | 340 |
| Yes | 13 | 18 | 21 | 15 | 17 | 4 | 3 | 22 | 30 | 143 |
| (blank) | 11 | 4 | 10 | 7 | 4 | 7 | 4 | 1 | 10 | 58 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Looked at information and thought about how your opinions and beliefs influence what you think it means?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | | | | | | | | | |
| No | 31 | 23 | 34 | 26 | 38 | 17 | 4 | 27 | 27 | 227 |
| Yes | 20 | 33 | 44 | 33 | 34 | 18 | 7 | 24 | 35 | 248 |
| (blank) | 10 | 3 | 11 | 10 | 7 | 7 | 5 | 1 | 12 | 66 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Learned about how the First Amendment and other laws give you freedom of speech, and how to use that freedom responsibly?

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | | 37 | 20 | 30 | 33 | 10 | 4 | 2 | 17 | 6 | 159 |
| Yes | | 12 | 36 | 48 | 26 | 62 | 32 | 9 | 34 | 57 | 316 |
| (blank) | | 12 | 3 | 11 | 10 | 7 | 6 | 5 | 1 | 11 | 66 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Learned about how advertisements are targeted to make them more effective?

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | | 43 | 34 | 26 | 23 | 28 | 13 | 1 | 23 | 19 | 210 |
| Yes | | 7 | 21 | 50 | 39 | 45 | 23 | 9 | 28 | 42 | 264 |
| (blank) | | 11 | 4 | 13 | 7 | 6 | 6 | 6 | 1 | 13 | 67 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Learned how selling audience attention is the way media companies make money?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | 36 | 41 | 38 | 29 | 35 | 20 | 6 | 25 | 29 | 259 |
| Yes | 13 | 14 | 38 | 32 | 38 | 16 | 4 | 24 | 32 | 211 |
| (blank) | 12 | 4 | 13 | 8 | 6 | 6 | 6 | 3 | 13 | 71 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Written an article or made a presentation that advocated either for or against something using evidence and reasoning?

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | 39 | 23 | 24 | 20 | 27 | 10 | 3 | 15 | 11 | 172 |
| Yes | 10 | 32 | 52 | 42 | 46 | 26 | 7 | 35 | 49 | 299 |
| (blank) | 12 | 4 | 13 | 7 | 6 | 6 | 6 | 2 | 14 | 70 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Chosen a topic and worked with others to create a campaign to raise awareness, promote an event, or motivate people to take action?

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| No | | 27 | 31 | 44 | 35 | 32 | 22 | 4 | 32 | 20 | 247 |
| Yes | | 22 | 24 | 32 | 27 | 41 | 14 | 6 | 18 | 41 | 225 |
| (blank) | | 12 | 4 | 13 | 7 | 6 | 6 | 6 | 2 | 13 | 69 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

How often do you do the following activities with your parents/guardians?

Discuss what makes media sources more trustworthy

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Hardly Ever | | 17 | 24 | 33 | 34 | 31 | 14 | 6 | 28 | 32 | 219 |
| Often | | 8 | 9 | 10 | 8 | 10 | 4 | | 4 | 8 | 61 |
| Sometimes | | 24 | 22 | 32 | 19 | 32 | 16 | 4 | 18 | 21 | 188 |
| (blank) | | 12 | 4 | 14 | 8 | 6 | 8 | 6 | 2 | 13 | 73 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Create videos or other media together

| Count of Response | Column Labels | | | | | | | | | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | |
| Hardly Ever | 19 | 30 | 49 | 44 | 51 | 27 | 10 | 42 | 51 | 323 |
| Often | 4 | 6 | 5 | 8 | 3 | 4 | | 4 | 1 | 35 |
| Sometimes | 25 | 18 | 21 | 9 | 18 | 4 | | 4 | 9 | 108 |
| (blank) | 13 | 5 | 14 | 8 | 7 | 7 | 6 | 2 | 13 | 75 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Discuss decisions about what to share online

| Count of Response | Column Labels | | | | | | | | | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | |
| Hardly Ever | 13 | 21 | 27 | 30 | 23 | 11 | 2 | 30 | 25 | 182 |
| Often | 10 | 8 | 17 | 13 | 15 | 5 | 3 | 4 | 9 | 84 |
| Sometimes | 26 | 25 | 31 | 18 | 35 | 19 | 5 | 15 | 27 | 201 |
| (blank) | 12 | 5 | 14 | 8 | 6 | 7 | 6 | 3 | 13 | 74 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Balance choices of both online and offline activities

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Hardly Ever | 14 | 18 | 19 | 19 | 15 | 7 | 1 | 20 | 22 | 135 |
| Often | 13 | 16 | 26 | 19 | 18 | 10 | 5 | 8 | 9 | 124 |
| Sometimes | 22 | 19 | 30 | 23 | 40 | 18 | 4 | 22 | 30 | 208 |
| (blank) | 12 | 6 | 14 | 8 | 6 | 7 | 6 | 2 | 13 | 74 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Comment on the pros and cons of life online

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Hardly Ever | 18 | 28 | 41 | 31 | 38 | 19 | 2 | 31 | 29 | 237 |
| Often | 5 | 5 | 12 | 5 | 9 | 3 | 3 | 5 | 10 | 57 |
| Sometimes | 25 | 21 | 22 | 25 | 26 | 13 | 5 | 14 | 22 | 173 |
| (blank) | 13 | 5 | 14 | 8 | 6 | 7 | 6 | 2 | 13 | 74 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Discuss movies or videos together

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | | | | | | | | | |
| Hardly Ever | 9 | 13 | 13 | 21 | 17 | 4 | 1 | 8 | 5 | 91 |
| Often | 27 | 18 | 24 | 16 | 28 | 10 | 6 | 12 | 28 | 169 |
| Sometimes | 14 | 23 | 39 | 22 | 28 | 21 | 3 | 30 | 28 | 208 |
| (blank) | 11 | 5 | 13 | 10 | 6 | 7 | 6 | 2 | 13 | 73 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Read and discuss books, newspapers, or magazines

| Count of Response | Column Labels | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | | | | | | | | | |
| Hardly Ever | 13 | 23 | 30 | 37 | 31 | 17 | 2 | 25 | 31 | 209 |
| Often | 17 | 11 | 12 | 11 | 15 | 6 | 4 | 4 | 8 | 88 |
| Sometimes | 19 | 20 | 32 | 13 | 26 | 12 | 4 | 21 | 22 | 169 |
| (blank) | 12 | 5 | 15 | 8 | 7 | 7 | 6 | 2 | 13 | 75 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Discuss the potential risks and harms of false information online

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Hardly Ever | | 16 | 19 | 21 | 26 | 17 | 10 | 1 | 22 | 16 | 148 |
| Often | | 10 | 11 | 17 | 18 | 18 | 6 | 4 | 3 | 14 | 101 |
| Sometimes | | 23 | 24 | 36 | 17 | 38 | 19 | 5 | 25 | 31 | 218 |
| (blank) | | 12 | 5 | 15 | 8 | 6 | 7 | 6 | 2 | 13 | 74 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Media literacy education may improve many important skills. Which of the skills below are most important to you? (Choose 3)

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|---|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Being able to figure out if a source gives reliable information | | 18 | 27 | 36 | 27 | 42 | 24 | 6 | 30 | 40 | 250 |
| (blank) | | 43 | 32 | 53 | 42 | 37 | 18 | 10 | 22 | 34 | 291 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Being able to recognize and resist stereotypes | 7 | 17 | 27 | 26 | 34 | 14 | 6 | 24 | 29 | 184 |
| (blank) | 54 | 42 | 62 | 43 | 45 | 28 | 10 | 28 | 45 | 357 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--------------------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Learning about how to use technology | 35 | 39 | 40 | 26 | 34 | 14 | 5 | 22 | 18 | 233 |
| (blank) | 26 | 20 | 49 | 43 | 45 | 28 | 11 | 30 | 56 | 308 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Row Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Being able to use media as a learning tool | 22 | 28 | 34 | 23 | 31 | 9 | 3 | 23 | 32 | 205 |
| (blank) | 39 | 31 | 55 | 46 | 48 | 33 | 13 | 29 | 42 | 336 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Being able to protect myself from harmful disinformation | 24 | 41 | 45 | 32 | 46 | 20 | 4 | 33 | 43 | 288 |
| (blank) | 37 | 18 | 44 | 37 | 33 | 22 | 12 | 19 | 31 | 253 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Unleashing my creativity, expressing myself, and building confidence | 34 | 37 | 51 | 46 | 44 | 22 | 9 | 35 | 36 | 314 |
| (blank) | 27 | 22 | 38 | 23 | 35 | 20 | 7 | 17 | 38 | 227 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Have you ever been offered any of these electives?

| Count of Response | Column Labels | | | | | | | | | |
|---------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Video or Media Production | 1 | 8 | 6 | 2 | 14 | 22 | 7 | 41 | 42 | 143 |
| (blank) | 60 | 51 | 83 | 67 | 65 | 20 | 9 | 11 | 32 | 398 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Journalism or School Newspaper | | 18 | 10 | 13 | 11 | 23 | 12 | 5 | 35 | 22 | 149 |
| (blank) | | 43 | 49 | 76 | 58 | 56 | 30 | 11 | 17 | 52 | 392 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Media Literacy | | 2 | 2 | 2 | 4 | 5 | 2 | | 5 | 1 | 23 |
| (blank) | | 59 | 57 | 87 | 65 | 74 | 40 | 16 | 47 | 73 | 518 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Cyber Security | | 14 | 10 | 9 | 6 | 3 | 2 | | 1 | | 45 |
| (blank) | | 47 | 49 | 80 | 63 | 76 | 40 | 16 | 51 | 74 | 496 |
| Grand Total | | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Photography | 5 | 4 | 6 | 8 | 10 | 6 | 2 | 11 | 5 | 57 |
| (blank) | 56 | 55 | 83 | 61 | 69 | 36 | 14 | 41 | 69 | 484 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|-------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Graphic Arts and Design | 2 | 7 | 13 | 12 | 18 | 25 | 8 | 41 | 50 | 176 |
| (blank) | 59 | 52 | 76 | 57 | 61 | 17 | 8 | 11 | 24 | 365 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|----------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Computer Programming | 13 | 19 | 27 | 23 | 33 | 27 | 9 | 44 | 46 | 241 |
| (blank) | 48 | 40 | 62 | 46 | 46 | 15 | 7 | 8 | 28 | 300 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

Does your school offer any of these student clubs?

| Count of Response | Column Labels | | | | | | | | | |
|-----------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Social Media or Advertising | 3 | 1 | 5 | 3 | 3 | 3 | | 7 | 7 | 32 |
| (blank) | 58 | 58 | 84 | 66 | 76 | 39 | 16 | 45 | 67 | 509 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| Robotics | 18 | 4 | 4 | 9 | 9 | 5 | 1 | 6 | 1 | 57 |
| (blank) | 43 | 55 | 85 | 60 | 70 | 37 | 15 | 46 | 73 | 484 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| School Yearbook | 29 | 28 | 42 | 29 | 51 | 26 | 9 | 46 | 54 | 314 |
| (blank) | 32 | 31 | 47 | 40 | 28 | 16 | 7 | 6 | 20 | 227 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|---------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| | | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 |
| Literary Magazine 2 | | 10 | 5 | 8 | 3 | 1 | 1 | 4 | 2 | 36 |
| (blank) | 59 | 49 | 84 | 61 | 76 | 41 | 15 | 48 | 72 | 505 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|-------------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| | | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 |
| Hip Hop or Spoken Word Poetry | | | 2 | 1 | | | | 1 | | 4 |
| (blank) | 61 | 59 | 87 | 68 | 79 | 42 | 16 | 51 | 74 | 537 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|--------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| | | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 |
| Video Games | 25 | 42 | 46 | 41 | 34 | 8 | 1 | 10 | 6 | 213 |
| (blank) | 36 | 17 | 43 | 28 | 45 | 34 | 15 | 42 | 68 | 328 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |

| Count of Response | Column Labels | | | | | | | | | |
|----------------------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| | Grade 4 | Grade 5 | Grade 6 | Grade 7 | Grade 8 | Grade 9 | Grade 10 | Grade 11 | Grade 12 | Grand Total |
| YouTube or TikTok Creators | 3 | 3 | 2 | 2 | 1 | | 1 | 1 | 1 | 14 |
| (blank) | 58 | 56 | 87 | 67 | 78 | 42 | 15 | 51 | 73 | 527 |
| Grand Total | 61 | 59 | 89 | 69 | 79 | 42 | 16 | 52 | 74 | 541 |